



Talking to someone

SKILL-BUILDING

about vaccines

Not every patient you meet will be vaccine hesitant, but chances are, they might know someone who is skeptical or concerned about vaccines. These tips help patients **build skills** for having conversations that increase vaccine confidence among their friends and family.



“

How can I talk to my friends and family about getting vaccinated?

START BY SAYING...

That's wonderful - your conversations go a long way in protecting our community.

Let's address COVID-19 vaccine misinformation.

It's easy to remember a few simple steps.

KEEP IN MIND

Ask your patient to think about the person they want to talk to about vaccines. What is important to that person already? The reasons that drive someone's decision to get vaccinated will always be those that are most compelling to them personally.

Invite your patient to practice sharing their motivation for getting vaccinated. Choices are motivated by values, so focus less on being "right" and more on the "why" of getting vaccinated.

Encourage your patient to make it a conversation. Most people engage better when they have a chance to contribute and give feedback. Promote messaging such as "talk to your doctor" instead of simply telling the person to get vaccinated.

OTHER USEFUL TOOLS

- **How to Address COVID-19 Vaccine Misinformation** Format: Website
- **COVID-19 Mental Health and Wellness** Format: Website
- **COVID-19 advice for the public: Mythbusters** Format: Website



FIND THESE AND MORE TOOLS & RESOURCES ONLINE:

COVID.BCACHC.ORG

